

ABSTRACT

A method of connecting businesses through common interests can include storing business profiles comprising business attributes in an online business registry. Responsive to a query from an inquiring business, the online business registry can be searched to locate at least one business having a business profile including at least one business attribute corresponding to the query. At least one communications link between the inquiring business and the located business can be established according to at least one business attribute of the business profile of the located business.

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